



# Institute for Training Professionals and Management

*ITPM is pleased to offer this opportunity for professional development and training on:*

## Pointing to Prevention: What Works...What Doesn't

"Too often, prevention activities focus on only a few of the factors that contribute to alcohol and other drug use by youth. For instance, a prevention initiative may teach young people skills for resisting peer pressure without also addressing broader environmental influences, such as the portrayal of alcohol in the media or the profit motives connected to the sale of other drugs. This type of prevention program generally does not produce lasting results. Another important shortcoming of many prevention efforts is that communication among different sectors of a community (e.g., the school, social service department, juvenile justice department, and businesses) is either poorly coordinated or essentially nonexistent. Certain parts of the community operate prevention strategies without taking into consideration the existence of other community efforts and interrelationships among the various programs."

*Prevention Plus II, Office of Substance Abuse Prevention, U.S. Department of Health and Human Services*

***The goal of this training is to facilitate participants in assessing strategies that are keys to successful substance abuse prevention; then in partnership with local resources and community involvement, develop these strategies as tools for creating and sustaining drug-free schools and communities.***

### Participants in this program will learn:

- National Education Goals
- Drug Abuse Prevention Goals 2000
- Integrating Lesson Plans Across Disciplines
- Key Elements of Effective Substance Abuse Content
- Motivations for Drug Use
- Importance of Community Involvement
- Life Skills Curriculum/Activities/Role Plays
- Strategies for Effective Approaches
- Overview Substance Abuse Programs
- High-risk Youth Networking With Youth Professionals
- Innovative Teaching Methodologies
- Law-related Education
- Levels of Prevention/Phases of Chemical Dependency
- Evaluation of Substance Abuse Programs
- Impact of Drug and Alcohol Use on Society
- Cults & Gangs: Violence Prevention
- Obstacles to Prevention
- Resources and Referrals
- School Drug Policies

### Training Format

This training employs the extensive use of educational resources for instructional development and facilitation. Adaptability is the key to this training. Since organizations have different needs, adaptability to your specific concerns will be developed, designed, and implemented into the training format.

### Training Manual

A comprehensive training and resource manual may be provided for all program participants. This manual would be utilized extensively during the training and would become an invaluable resource for future substance abuse education and awareness.

### Training Instructors

Mr. Gary J. Metz, M.S.ED., M.P.A., CASAC, MAC  
Mr. David A. Monk, M.P.A., CASAC, C.A.S., M.I.

Metz and Monk each have over 25 years of experience working in substance abuse strategies (enforcement, prevention, and treatment). They draw from their extensive experience and education to deliver current researched information in substance abuse prevention.

For more information regarding this and other ITPM training opportunities, contact:

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