



# Institute for Training Professionals and Management

*ITPM is pleased to offer this opportunity for community educational awareness:*

## **DRUG TRENDS** **What Parents *DON'T* Know ... *SHOULD* Know!**

"Parents need help! The widespread availability of drugs and alcohol to youth poses immense challenges to today's parents. Many parents are **not** aware of the significant role they can play in preventing drug and alcohol use by their children, especially parents of children ages 8 to 12. These children generally have nonuse attitudes and behaviors that can be reinforced. ***Strong parental support can help them resist first use.***

### **Many Parents:**

- Believe that drugs are a national problem, but may be unaware their own children are at risk.
- Are unaware that their own children are exposed to drugs and alcohol at an early age.
- Have little information about specific drugs and their immediate effects.
- Find it difficult to talk to their children about drugs.
- Think their children do not have the money for drugs."

*Communicating About Alcohol & Other Drugs:  
Strategies for Reaching Populations at Risk.*

***The goal of this presentation is to facilitate participants in attaining relevant and accurate information necessary to become educated and informed with environmental realities in today's drug culture and its continuous destructive impact on today's youth.***

### **Parent awareness and educational topics include:**

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|---|--|
| <input type="checkbox"/> Knowledge Inventory  | <input type="checkbox"/> Marijuana: Fact vs. Fiction                       |
| <input type="checkbox"/> Impact of Drugs and Alcohol on the Community (social acceptability of gateway drugs) | <input type="checkbox"/> Herbals: Natural ... Misleading                   |
| <input type="checkbox"/> Motivations of Substance Abuse   | <input type="checkbox"/> Heroin: 21st Century Gateway Drug?                |
| <input type="checkbox"/> Drawing the Line: Influences of Drug Use   | <input type="checkbox"/> Inhalants: The Unknown Brain Killer               |
| <input type="checkbox"/> Drug Trends 2000   | <input type="checkbox"/> Alcohol Use and Abuse                             |
| <input type="checkbox"/> Law Related Education  | <input type="checkbox"/> Internet: The Good, The Bad and The Ugly          |
| <input type="checkbox"/> Signs of Substance Abuse: <i>Can you tell?</i>                                       | <input type="checkbox"/> Prevention Resources ... Enhancing Refusal Skills |
| <input type="checkbox"/> Tools, Toys & Tricks: Accessories to Drug Use  | <input type="checkbox"/> So Where do we go? What do we do?                 |
| <input type="checkbox"/> LSD: Tripping to Nowhere   | <input type="checkbox"/> Raves - Dancing to the K-Hole                     |

### **Presentation Format**

This presentation employs the extensive use of instructional media for educational awareness. With the constant changing of the drug environment, parents may have specific community needs. Adaptability to these concerns can be developed, designed, and implemented into the presentation format.

### **Presentation Materials**

Comprehensive resource materials may be part of this educational experience, which would become an invaluable educational tool.

### **Presenters**

Mr. Gary J. Metz, M.S.ED., M.P.A., CASAC, MAC  
Mr. David A. Monk, M.P.A., CASAC, C.A.S., M.I.

Metz and Monk each have over 25 years of experience working in substance abuse strategies (enforcement, prevention and treatment). They draw from their extensive experience and education to deliver a relevant and powerful presentation to the school community.

For more information regarding this and other ITPM educational opportunities, contact:

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